

Scottish Archery Association

Logo alternatives and usage guidelines



Full colour



Two colour



Reversed



Mono



Mono reversed

Blue: CMYK 100 100 0 50

Yellow: CMYK 0 0 100 0

Grey: CMYK 0 0 0 70

Primary Font: Tahoma

Subtitle Font: Times

Usage guidelines:

As the logo is intended to loosely represent the St. Andrew's flag the border should be retained where the logo is used on white or light backgrounds on clothing. The unbordered logo (see right) may be used on letter headed paper and where used with subtitles (see example).

For general guidelines for good placement of logo, and appropriate usage on coloured backgrounds, etc., please see the ArcheryGB brand guidelines and consider these as best practice.

